

# Assessing Capital Management Deals for Life Companies An Asian Market Perspective

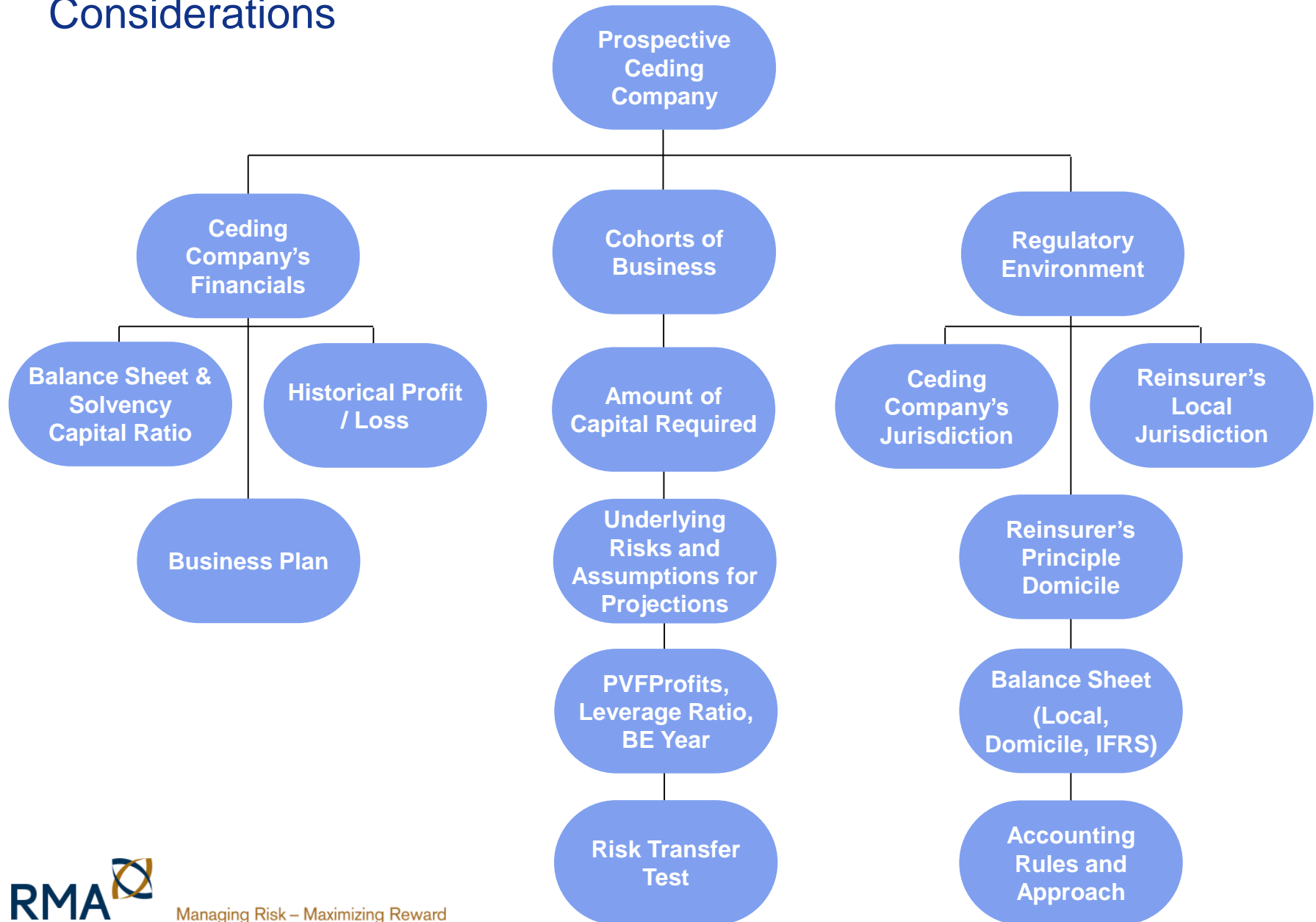
Douglas Lum, Managing Director, Life Reinsurance  
Pacific Rim Actuaries Club Dinner, Oct. 9, 2014



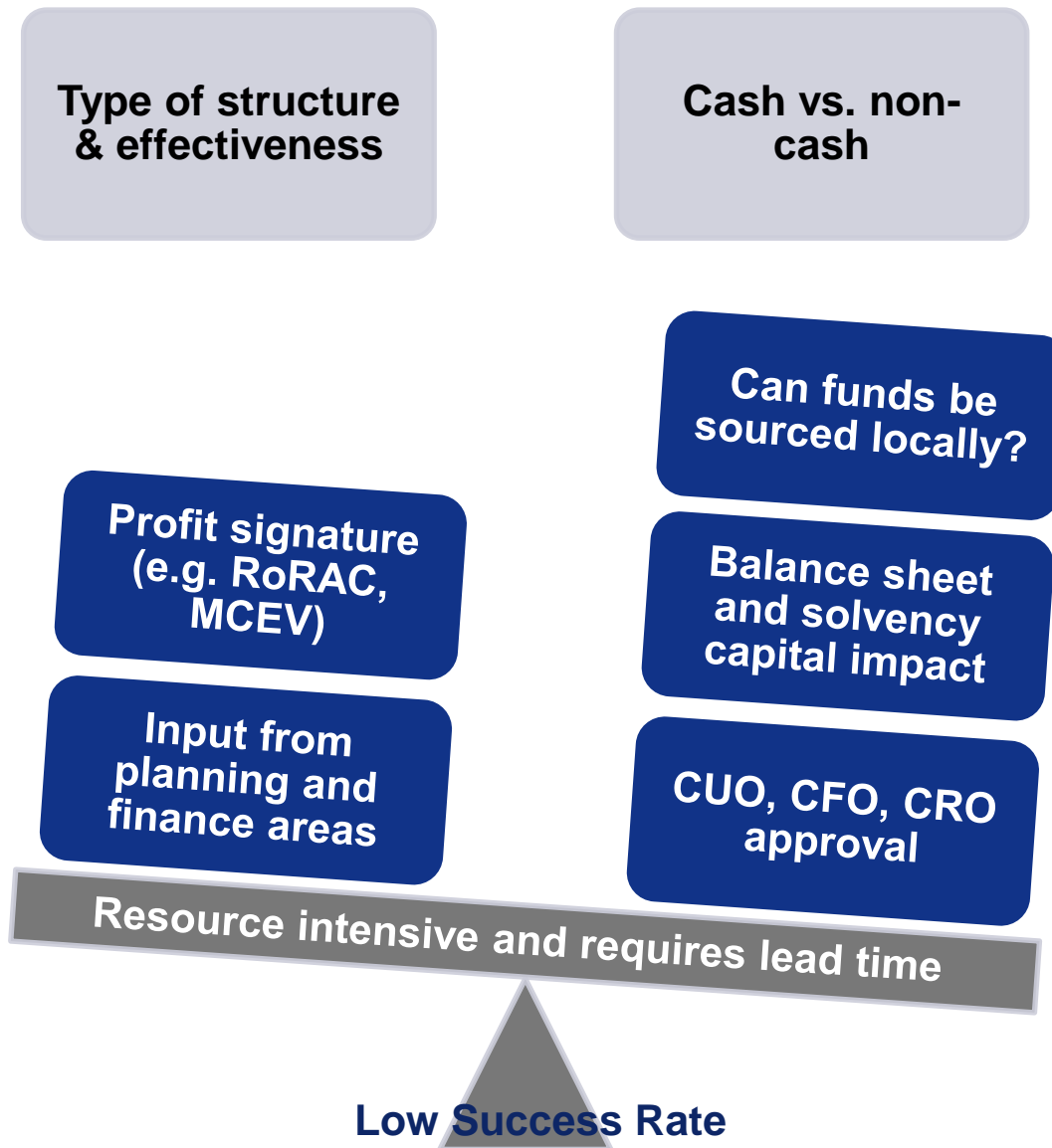
# Agenda

- **Considerations**
- **Initial Assessment**
- **Regulatory Environment**
- **Accounting Implications**
- **Risk Transfer Test**
- **Case Studies**

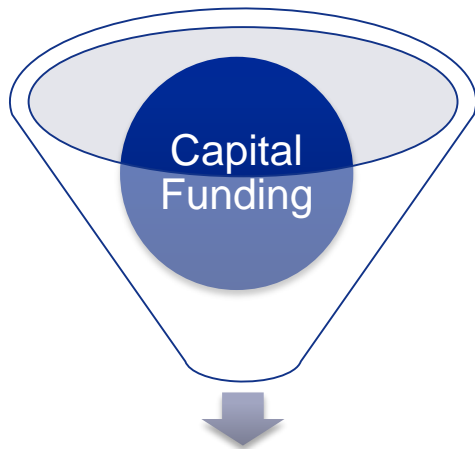
# Considerations



# Considerations



# Initial assessment



# Regulatory environment

## Peoples Republic of China

- No restriction on offshore reinsurer since July 2010.
- Only 90% of RI reserve is admitted in solvency reporting.
- NLP with FTP reserving approach.
- Currently applying old EU S1 rules for solvency
- Framework for C-ROSS in discussion
- Introduced new financial reinsurance guidelines in 2013
- Unwritten rule, all fin re transactions require CIRC approval.

## Taiwan

- Minimum S&P rating of “A” or better to qualify as offshore reinsurer.
- 90% recognition for RI reserve credit from offshore reinsurer.
- NLP with FTP reserving approach.
- RBC standard model.
- Finite reinsurance regulations in place but all fin re transactions require regulatory approval.

## Singapore

- Reserve credit permissible from offshore reinsurer or authorized reinsurer.
- S&P “A” or better rated reinsurer gets full credit.
- Qualified reserve deposit can earn full credit
- Modified policy liabilities principle for reserving and solvency capital – similar to C-GAAP.
- MAS 316 fin re guidelines since 2004.

# Regulatory environment



# Accounting implications

## IFRS 4

- Uncertainty of a future event
- Risk transfer between the policy bearer to the issuer
- Significant insurance risk
- Encompassing assumption of risk transfer (i.e. underlying policy translates to RI treaty)
- Disclosure and unbundling

## FAS 113

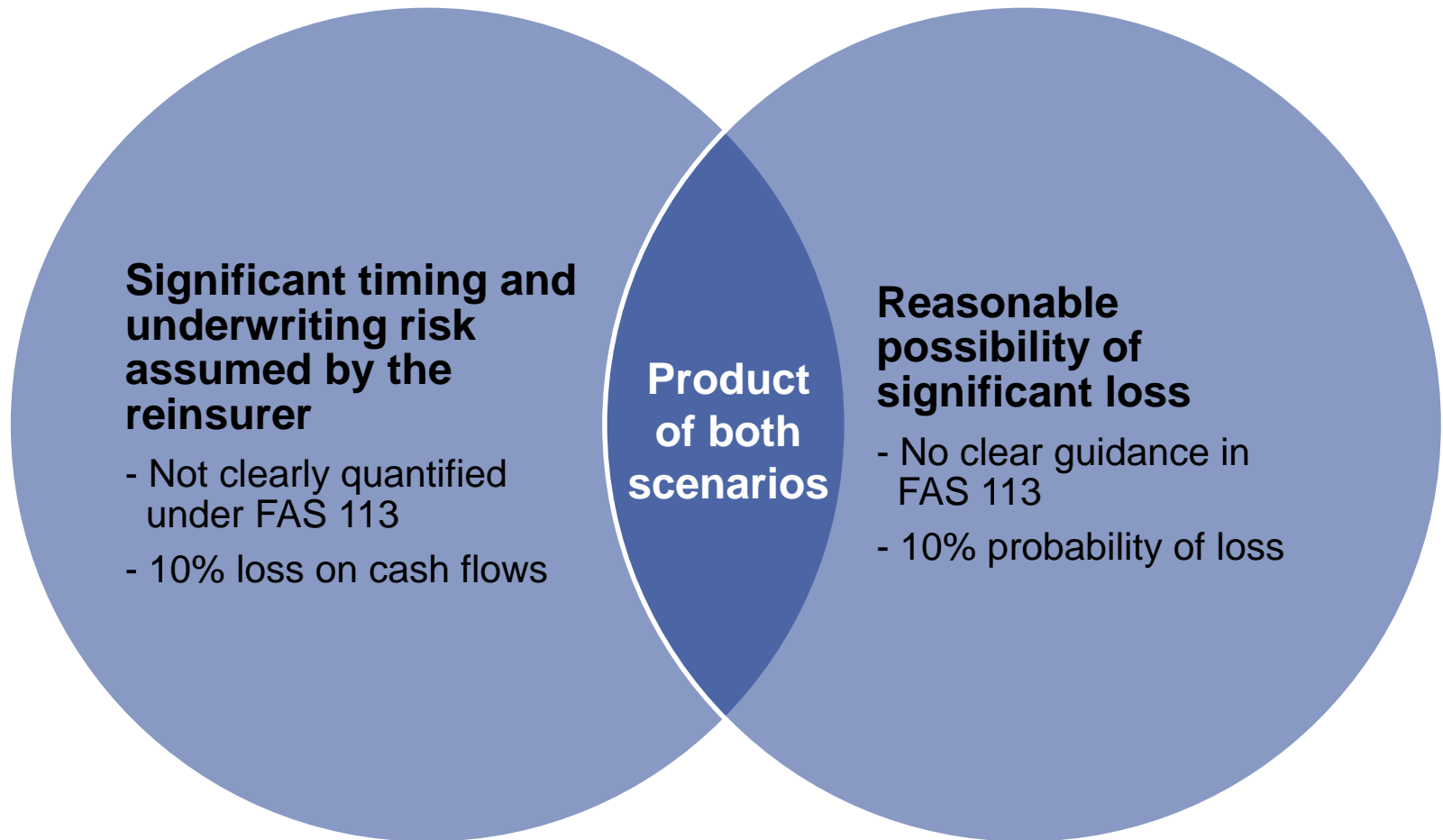
- Indemnification of loss / liability relating to insurance risk (ceding company to reinsurer)
- Significant timing and underwriting risk assumed by the reinsurer
- Reasonable possibility that the reinsurer recognizes a significant loss
- Amortization of costs (i.e. DAC)
- Disclosure and unbundling

## EITF 93-6

- Accounting treatment for retrospectively rated contracts
- Retrospective rating provision for future obligations based on past experience
- Payment to reinsurer if losses and payment to ceding company if no losses
- Recognition of assets or liabilities only if an obligation of pay cash by either party
- The RI contract can't have features that prevent the risk transfer criteria



## Risk transfer test



# Case Studies

## Cashless ST Solvency Relief Transaction, Taiwan

- Simple QS 1 year term reinsurance contract: 70% QS Ceded
- Short term life, PA, hospital indemnity policies
- High profit share back to ceding company
- Risk margin charge 0.5%
- Ceding company takes credit for special claims reserve and UPR
- S2 perspective – mortality / morbidity calamity, business and market risk negligible
- LR for past 5 years ranged from 40% to 70%

<b><u>Financial Results (€ 000s)</u></b>				
<b>Reinsurer</b>			<b>Financial Impact for Ceding Company</b>	
Premium Ceded	31,440		UPR Credit	15,720
RI Risk Margin	156		Special Claim Res Credit	4,997
99.93% Event	32,706		<b>Total Reserve Credit</b>	<b>20,717</b>
<b>RAC</b>	<b>1,266</b>		<b>Reinsurance Cost</b>	<b>156</b>
<b>RoRAC</b>	<b>12%</b>		<b>Cost of Capital</b>	<b>0.8%</b>
RI Margin Charge	0.50%			
Minimum Hurdle	0.14%			
RAC % of Premium	4.03%			
CoC%	3.57%			

# Case Studies

## Cashless LTH Solvency Relief Transaction, Taiwan

- QS treaty on long term health: 70% QS Ceded
- Long term cancer and hospital income policies
- High profit share back to ceding company: 90% xs 5% RI expense
- $RBC = 0.48 \times \left( C_0 + C_4 + \sqrt{(C_{10} + C_3)^2 + C_{1S}^2 + C_2^2} \right)$
- Ceding company takes credit for local RBC (C2 component)
- C2: Accident & Health component
  - 2% of retained UPR of short-term standalone PA policies and ADD/ADB riders
  - 3.75% of retained UPR of short-term standalone Health policies and Health riders
  - **Risk Coefficient x Reserve x (1- Ceded Proportion), for long-term health policies**

# Case Studies

## Cashless LTH Solvency Relief Transaction, Taiwan

<b>Financial Impact (€ 000s)</b>						
<b>Reinsurer</b>						
Treaty Duration by Year	2010	2011	2012	2013	2014	2015
Premium Ceded	2,805	2,920	3,032	3,138	3,237	3,333
Profit after tax	117	122	123	121	118	103
<b>RAC</b>	<b>1,344</b>	<b>1,467</b>	<b>1,606</b>	<b>1,765</b>	<b>1,945</b>	<b>2,129</b>
PVF Profit after tax	697					
<b>PVF RAC</b>	<b>10,134</b>					
RoRAC after tax	7%					
<b>Ceding Company</b>						
Treaty Duration by Year	2010	2011	2012	2013	2014	2015
RI Cost	182	185	187	187	185	170
<b>RBC Savings</b>	<b>6,568</b>	<b>6,838</b>	<b>7,101</b>	<b>7,348</b>	<b>7,579</b>	<b>7,806</b>
PVF RI Cost	1,084					
<b>PVF RBC Savings</b>	<b>42,746</b>					

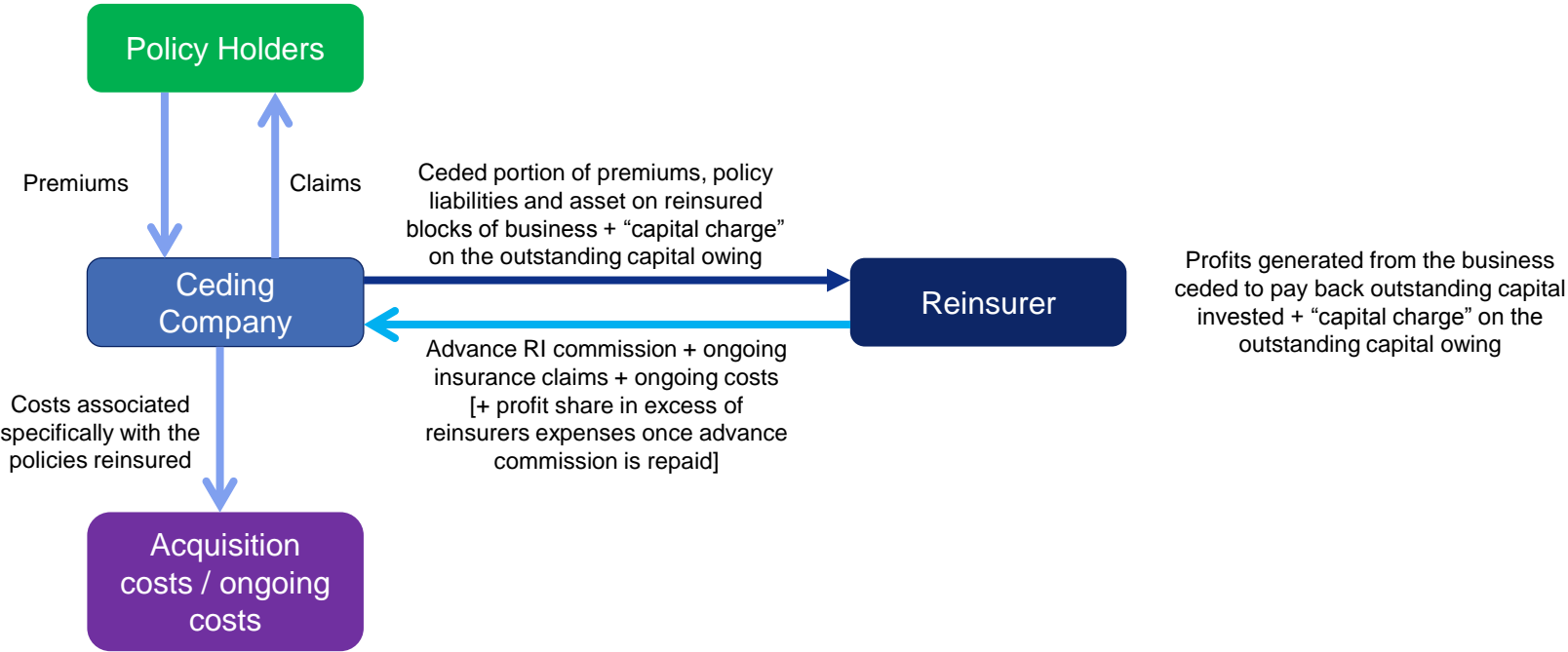
# Case Studies

## Embedded Value Transaction

- Transaction unlocks the embedded value of blocks of long term life insurance policies, through a reinsurance mechanism, whereby the direct life writer can realize the value immediately in order to raise capital.
- Result in solvency capital relief and increasing working capital for the insurance company.
- Most common transactions are original terms quota share transactions coinsurance with funds withheld structures.
- Ceding company cedes quota share of life insurance risks based on original terms including policy liabilities.
- Reinsurer pays advance commission based on a portion of the intrinsic value (i.e. PVFP) of the specific cohorts of business ceded (gearing is typically 50-60%).
- Assets backing the liabilities remain with the ceding company and asset performance risk is mitigated due to contractual minimum yield requirement (e.g. 2.5% prescribed valuation basis in China).
- Deficit account is created to track the re-payment of the advance commission
- Cashflows are most sensitive to persistency and less to yield on assets due to minimum yield (to follow prescribed statutory valuation basis) stipulated in reinsurance contract.
- Ceding company pays annual capital charge to reinsurer based on outstanding capital owing that is tracked in the deficit account.
- Capital charge is usually based on a WACC (or a sovereign debt benchmark), plus adjustments for credit default risk and forex, plus an expense & profit spread (typically 150 bps to 200 bps) .
- Ceding company can recapture several years after deficit account has been paid.
- Transactions pass risk transfer test as insurance / reinsurance contract and fulfill IFRS and FASB definitions.
- Some forex volatility due to initial outlay in core currencies (e.g. USD) and repayment in an Asian currency over time (i.e. forex impact on timing of cashflows).
- Year to year forex volatility can be mitigated through setting up working accounts denominated in the Asian currency or purchasing 1 year currency forward contracts.
- The recovery period (for the initial investment) usually 8 to 10 years (lower gearing tends to decrease recovery period).

# Case Studies

## EV Transaction Cash Flows



# Case Studies

## EV Transaction Risks to Consider for the Reinsurer

### Biometric Risk

- Mortality and morbidity risks are involved.
- The underlying products are usually non-par and par whole life and endowment with accident and morbidity riders (e.g. critical illness, TPD, etc.).

### Credit Risk

- Regulators in Asia favor cash transactions vs. cashless.
- Credit rating does not play a vital role for small to medium sized domestic companies in Asia.
- Many small to medium sized organizations do not have credit ratings according to Western standards and some may have local credit ratings.
- The capital funded in cash and is injected into the ceding company's general funds and regulators do not allow the asset to be "ring fenced".
- Isolating specific blocks of business reduces the reinsurer's exposure to the ceding company.

### Lapse Risk

- The repayment stream is sensitive to policyholder behavior.
- The lapse volatility will impact the length of time to repay the capital.
- Extreme lapse scenarios (e.g. modeling a cliff) can result in a loss for reinsurer, but the likelihood is remote
- Many small to medium sized organizations do not have credit ratings according to Western standards and some may have local credit ratings.
- The capital funded in cash through reinsurance is injected into the ceding company's general funds and regulators do not allow the asset to be "ring fenced".
- The risk of early lapses is mitigated with a first year "claw back" provision in the treaty.

### Yield

- The responsibility of generating yield remains with the ceding company in funds withheld structures.
- Future profit streams are sensitive to the yield volatility.
- Volatility is reduced for the reinsurer due to the minimum yield stipulated in the contracts which would be dictated by the statutory prescribed basis.

### Expenses

- Expense volatility impact tend to be minimal.
- This risk can be mitigated by crystalizing the expenses at the initiation of the transaction and the reinsure absolves obligation to participate in the expenses in the latter durations.

# Case Studies

## **EV Transaction, China**

- Company required capital to maintain a CAR of 150%
- Coinsurance funds withheld structure: 90% QS Ceded
- Non-par WL and Endowment with riders policies
- Assets for ceded liabilities maintained by ceding company
- Investment income on assets credited with yield floor according to statutory prescribed basis
- Deficit account to track initial cash outlay with 8% borrowing cost for outstanding capital (the 8% equates to the reinsurer's WACC)
- Monetized future profits and expenses upfront
- Structure allows for the ceding company to recapture after capital outlay repaid
- Total capital relief combination of cash and reinsurance credit for solvency capital



# Case Studies

## EV Transaction Financial Metrics (€ 000s)

Source of Business (€ 000)	Amount of Cash Outlay	PVFP b/f Reinsurance	Gearing	Solvency Capital Relief	Total Capital Relief
All Plans	30,864	62,354	49%	5,140	36,004
Scenario (€ 000)	IRR	NBM	PVFPrem	PVFP (net CoC, Expense, Tax)	Deficit Account Recovery Period (Yrs)
Recapture end of TTY DA is 0	8.07%	10.17%	141,679	14,414	12.3
Recapture 1 TTY after DA is 0	8.14%	10.38%	142,766	14,818	
Recapture 2 TTY after DA is 0	8.20%	10.54%	143,515	15,122	
Recapture 3 TTY after DA is 0	8.25%	10.63%	144,103	15,319	



CAR b/f Reinsurance	CAR a/f Reinsurance
108%	189%

# Case Studies

## Declined EV Transaction, China

- Ceding company 75% owned locally, remaining 25% foreign owned
- Coinsurance funds withheld structure
- Company wanted to raise € 24 mn (RMB 230) in capital
- Without capital injection the company would fall below CAR 100%
- Company solvency highly dependant on asset performance
- ALM durational mismatch: liabilities 12.8 yrs, assets 6.3 years
- Mortality / Morbidity Risks: Par WL and Endowment, non-par CI
- Performance of the blocks of business highly dependant on asset performance (i.e. 2.5% investment yield floor was not sufficient)
- Large portion of assets in real estate (~20%)
- **Too many uncertainties – decided not to proceed**

# Questions?

