On November 15, 2012, PRACT and the SOA held a business workshop about social media. Over 70 members and guests attended this event and learned some important tips on how to use social media tools such as LinkedIn, Twitter, Blogs and Facebook, to network with colleagues, clients and vendors.

Please see the <u>Presentation Archives</u> section for the slides, and our <u>Online Photo Album</u> for the event photos.